

Market share breakdown


 123.8k report views

Table	Data	Info
-------	------	------

Date range

01 May 2026 - 31 May 2026

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Show

ICP count 

Series filter

51 of 51 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	99,279	74	19,222	-80	20,811	-5	19,955	42	
Auckland	696,362	1,005	233,889	385	135,397	282	149,105	750	
Waikato	252,024	182	65,018	196	83,776	-190	34,858	212	
Bay of Plenty	155,627	50	61,148	-136	25,184	-20	14,506	177	
Gisborne	19,638	-14	3,219	3	3,528	7	5,488	17	
Hawke's Bay	82,432	28	13,429	60	20,864	-67	21,954	32	
Taranaki	62,523	18	13,505	-20	21,606	10	6,809	92	
Manawatu-Wanganui	125,602	17	28,222	61	37,133	-91	21,268	102	
Wellington	241,058	82	46,319	489	77,859	-121	41,626	198	
Tasman	27,857	-4	4,175	-14	3,011	3	9,197	-17	
Nelson	25,585	43	4,367	2	2,989	-1	6,140	30	
Marlborough	26,908	-17	7,375	-26	3,266	-14	3,721	12	
West Coast	19,694	14	6,215	-27	1,902	-2	3,372	18	
Canterbury	338,685	683	52,801	888	55,541	62	81,878	218	
Otago	133,755	134	24,253	20	20,986	76	36,340	194	
Southland	55,042	42	11,366	15	5,888	9	17,748	-4	

MARKET STRUCTURE MARKET STRUCTURE 12

Download table ▾

★ Add to My dashboards

MARKET STRUCTURE MARKET STRUCTURE 12

Permalink

MARKET STRUCTURE MARKET STRUCTURE 12

Actions related to this instance of the table report



[newzealand.govt.nz](https://www.newzealand.govt.nz)

EMI email: info@ea.govt.nz [Copyright, disclaimer and transparency statement](#)[↗]

© 2026 Copyright material on this site is protected by copyright owned by the Electricity Authority or its licensors.