


 Switching breakdown 93.7k report views 22 total adds All dashboard instances 12

Table

Data

Info

Date range

01 Feb 2025 - 28 Feb 2025

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Switch type

All switches (combined) 

Show

Total gains, losses and net

Series filter

29 of 29 Selected

	Total			Mercury			Genesis Energy			Contact Energy	
Region name	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←
Northland	1,189	1,189	0	155	193	-38	198	257	-59	146	2
Auckland	12,861	12,861	0	2,627	2,929	-302	2,579	3,665	-1,086	2,472	2,5
Waikato	3,564	3,564	0	773	677	96	805	1,396	-591	540	4
Bay of Plenty	1,951	1,951	0	337	499	-162	353	522	-169	226	2
Gisborne	247	247	0	50	31	19	47	83	-36	33	
Hawke's Bay	1,131	1,131	0	150	143	7	254	489	-235	240	2
Taranaki	762	762	0	134	102	32	225	340	-115	113	
Manawatu-Wanganui	1,971	1,971	0	336	290	46	407	806	-399	373	3
Wellington	4,591	4,591	0	916	626	290	882	1,645	-763	855	8
Tasman	304	304	0	14	24	-10	24	155	-131	34	
Nelson	454	454	0	34	64	-30	55	189	-134	57	
Marlborough	303	303	0	31	64	-33	50	80	-30	48	
West Coast	163	163	0	21	38	-17	18	21	-3	28	
Canterbury	4,796	4,796	0	675	696	-21	740	991	-251	910	1,2
	1,889	1,889	0	151	333	-182	311	391	-80	466	4

Stage												
Southland	554	554	0	97	103	-6	99	125	-26	113	1	

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