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Switching breakdown

 76k report views 21 total adds All dashboard instances 11

Table

Data

Info

Date range

01 Oct 2023 - 31 Oct 2023

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Switch type

All switches (combined) 

Show

Total gains, losses and net

Series filter

23 of 23 Selected

	Total			Mercury			Genesis Energy			Contact Energy	
Region name	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←
Northland	1,468	1,468	0	180	339	-159	399	256	143	147	2
Auckland	12,757	12,757	0	2,369	3,765	-1,396	3,237	2,682	555	2,147	2,5
Waikato	3,891	3,891	0	763	1,045	-282	1,179	1,045	134	397	5
Bay of Plenty	2,138	2,138	0	303	787	-484	501	359	142	213	2
Gisborne	223	223	0	25	41	-16	57	30	27	35	
Hawke's Bay	1,029	1,029	0	137	222	-85	297	209	88	161	2
Taranaki	832	832	0	140	213	-73	257	218	39	105	1
Manawatu-Wanganui	1,840	1,840	0	346	411	-65	473	473	0	240	3
Wellington	3,924	3,924	0	638	869	-231	979	1,038	-59	546	6
Tasman	264	264	0	14	56	-42	92	25	67	25	
Nelson	563	563	0	37	135	-98	108	77	31	55	1
Marlborough	352	352	0	32	121	-89	94	29	65	34	
West Coast	310	310	0	27	98	-71	96	21	75	41	
Canterbury	5,183	5,183	0	675	1,069	-394	1,103	774	329	897	1,1
	1,791	1,791	0	182	435	-253	384	270	114	330	3

Stage											
Southland	658	658	0	102	160	-58	135	87	48	120	2

PERFORMANCE METRICS < CONSUMER SWITCHING < SWITCHING 12

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PERFORMANCE METRICS < CONSUMER SWITCHING < SWITCHING 12

1212 total members. Latest members:



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