




# Switching breakdown

 95.8k report views 22 total adds All dashboard instances 12

Table

Data

Info

**Date range**

01 Mar 2025 - 31 Mar 2025

**Region type**Regional council **Retail entity**Parent company **Market segment**All ICPs **Switch type**All switches (combined) 

Show

Total gains, losses and net

Series filter

30 of 30 Selected

	Total			Mercury			Genesis Energy			Contact Energy	
Region name	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←
Northland	1,372	1,372	0	189	235	-46	242	290	-48	198	2
Auckland	12,824	12,824	0	2,827	2,975	-148	2,750	3,202	-452	2,526	2,4
Waikato	3,549	3,549	0	803	716	87	863	1,191	-328	505	4
Bay of Plenty	2,179	2,179	0	404	605	-201	429	454	-25	278	2
Gisborne	224	224	0	55	31	24	35	44	-9	46	
Hawke's Bay	1,197	1,197	0	166	115	51	243	413	-170	257	2
Taranaki	838	838	0	161	142	19	247	314	-67	149	
Manawatu-Wanganui	1,914	1,914	0	359	278	81	380	638	-258	382	2
Wellington	4,075	4,075	0	910	603	307	884	1,236	-352	699	7
Tasman	205	205	0	18	35	-17	38	30	8	45	
Nelson	386	386	0	50	62	-12	49	60	-11	76	
Marlborough	317	317	0	43	81	-38	52	46	6	49	
West Coast	192	192	0	23	62	-39	28	25	3	35	
Canterbury	5,554	5,554	0	808	871	-63	1,016	1,236	-220	1,038	1,0
	1,688	1,688	0	202	306	-104	340	337	3	395	4

Stage											
Southland	647	647	0	96	138	-42	115	118	-3	158	1

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