


MENU 

Log on

Register [Retail category / Reports / Tag: all tags](#) ▶ [Switching breakdown](#) List view Expand

# Switching breakdown

 85.2k report views 21 total adds All dashboard instances 11

Table

Data

Info

Date range

01 Aug 2024 - 31 Aug 2024

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Switch type

All switches (combined) 

Show

Total gains, losses and net

Series filter

27 of 27 Selected

	Total			Mercury			Genesis Energy			Contact Energy	
Region name	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←
Northland	1,372	1,372	0	232	226	6	270	259	11	221	2
Auckland	13,492	13,492	0	3,350	3,257	93	3,161	2,995	166	3,009	2,1
Waikato	3,882	3,882	0	818	863	-45	1,044	1,037	7	707	4
Bay of Plenty	2,278	2,278	0	373	727	-354	533	378	155	321	1
Gisborne	273	273	0	46	35	11	59	41	18	47	
Hawke's Bay	1,241	1,241	0	251	172	79	285	307	-22	291	2
Taranaki	1,143	1,143	0	476	157	319	280	318	-38	120	1
Manawatu-Wanganui	2,031	2,031	0	507	316	191	549	508	41	387	3
Wellington	3,922	3,922	0	884	597	287	966	1,024	-58	767	6
Tasman	291	291	0	21	48	-27	46	25	21	50	
Nelson	453	453	0	53	81	-28	68	53	15	84	
Marlborough	399	399	0	35	67	-32	102	64	38	55	
West Coast	230	230	0	27	58	-31	42	25	17	49	
Canterbury	5,901	5,901	0	1,047	949	98	1,245	945	300	1,284	1,1
	1,743	1,743	0	202	325	-123	317	258	59	497	3

Stage											
Southland	703	703	0	117	131	-14	143	95	48	155	1

[PERFORMANCE METRICS](#)
[CONSUMER SWITCHING](#)
[SWITCHING 12](#)

[Download table](#)

[Add to My dashboards](#)

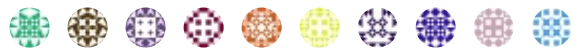
[PERFORMANCE METRICS](#)
[CONSUMER SWITCHING](#)
[SWITCHING 12](#)

[Permalink](#)

Actions related to this instance of the table report

[PERFORMANCE METRICS](#)
[CONSUMER SWITCHING](#)
[SWITCHING 12](#)

1372 total members. Latest members:



43 users are currently online.



[newzealand.govt.nz](http://newzealand.govt.nz)

EA tel: + 64 4 460 8860

EMI email: [emi@ea.govt.nz](mailto:emi@ea.govt.nz)

[Legal information](#)

[Glossary](#)

