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# Switching breakdown

 90k report views 22 total adds All dashboard instances 12

Table

Data

Info

Date range

01 Oct 2024 - 31 Oct 2024

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Switch type

All switches (combined) 

Show

Total gains, losses and net

Series filter

29 of 29 Selected

Region name	Total			Mercury			Genesis Energy			Contact Energy	
	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←
Northland	1,315	1,315	0	214	227	-13	241	261	-20	156	2
Auckland	11,918	11,918	0	3,299	2,896	403	2,273	2,751	-478	2,238	2,3
Waikato	3,591	3,591	0	858	841	17	767	1,050	-283	485	5
Bay of Plenty	1,881	1,881	0	355	583	-228	383	359	24	231	1
Gisborne	221	221	0	46	37	9	41	37	4	37	
Hawke's Bay	1,056	1,056	0	247	145	102	244	243	1	184	2
Taranaki	699	699	0	182	127	55	148	206	-58	100	
Manawatu-Wanganui	1,669	1,669	0	401	296	105	349	436	-87	265	3
Wellington	3,533	3,533	0	945	582	363	693	934	-241	573	6
Tasman	214	214	0	31	32	-1	37	29	8	34	
Nelson	396	396	0	55	75	-20	74	66	8	74	
Marlborough	329	329	0	27	84	-57	84	41	43	55	
West Coast	194	194	0	23	49	-26	32	30	2	38	
Canterbury	5,165	5,165	0	895	824	71	1,074	813	261	950	1,1
	1,653	1,653	0	217	324	-107	319	275	44	358	3

Stage												
Southland	594	594	0	107	130	-23	125	84	41	117	1	

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