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Table

Data

Info

Date range

01 Jan 2024 - 31 Jan 2024

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Switch type

All switches (combined)

Show

Total gains, losses and net

Series filter

30 of 30 Selected

	Total			Mercury			Genesis Energy			Contact Energy	
Region name	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←	Net ←	Gains ←	Losses ←
Northland	988	988	0	143	170	-27	209	209	0	129	1
Auckland	10,730	10,730	0	2,244	2,861	-617	2,449	2,355	94	2,355	2,1
Waikato	3,045	3,045	0	626	711	-85	818	889	-71	404	4
Bay of Plenty	1,675	1,675	0	280	584	-304	364	319	45	196	1
Gisborne	197	197	0	23	29	-6	40	40	0	41	
Hawke's Bay	862	862	0	125	135	-10	249	207	42	163	2
Taranaki	635	635	0	104	127	-23	186	178	8	108	
Manawatu-Wanganui	1,538	1,538	0	254	240	14	378	395	-17	244	4
Wellington	3,565	3,565	0	678	600	78	790	1,066	-276	690	6
Tasman	221	221	0	22	36	-14	35	30	5	30	
Nelson	384	384	0	37	77	-40	89	57	32	64	
Marlborough	279	279	0	39	81	-42	66	43	23	42	
West Coast	171	171	0	21	35	-14	30	26	4	34	
Canterbury	4,479	4,479	0	637	794	-157	883	759	124	911	9
	2,043	2,043	0	204	328	-124	357	334	23	620	5

Stage											
Southland	514	514	0	61	102	-41	109	78	31	121	1

PERFORMANCE METRICS < CONSUMER SWITCHING < SWITCHING 12

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PERFORMANCE METRICS < CONSUMER SWITCHING < SWITCHING 12

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