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Switching breakdown

 135.5k report views

Table	Data	Info
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Date range

01 Aug 2026 - 31 Aug 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Switch type

All switches (combined)

Show

Total gains, losses and net

Series filter

30 of 30 Selected

	Total			Mercury			Genesis Energy			Meridian Energy	
Region name	Gains <	Losses <	Net <	Gains <	Losses <	Net <	Gains <	Losses <	Net <	Gains <	Losses <
Northland	1,546	1,546	0	177	185	-8	234	210	24	246	5
Auckland	13,529	13,529	0	2,761	2,772	-11	2,412	2,212	200	1,536	3,4
Waikato	4,110	4,110	0	849	695	154	865	923	-58	491	1,0
Bay of Plenty	2,730	2,730	0	419	562	-143	527	366	161	388	8
Gisborne	351	351	0	80	36	44	46	51	-5	43	
Hawke's Bay	1,313	1,313	0	230	151	79	210	229	-19	170	4
Taranaki	905	905	0	186	162	24	181	196	-15	116	1
Manawatu-Wanganui	1,878	1,878	0	414	284	130	272	347	-75	218	4
Wellington	4,418	4,418	0	962	606	356	783	827	-44	642	1,5
Tasman	399	399	0	28	44	-16	71	39	32	93	1
Nelson	418	418	0	41	51	-10	47	51	-4	93	1
Marlborough	449	449	0	53	60	-7	55	48	7	96	2
West Coast	642	642	0	48	162	-114	52	63	-11	60	1
Canterbury	5,937	5,937	0	842	781	61	1,064	757	307	1,103	2,1
	1,949	1,949	0	205	278	-73	369	229	140	322	7

Stage											
Southland	788	788	0	111	138	-27	142	67	75	153	2

PERFORMANCE METRICS CONSUMER SWITCHING SWITCHING 12

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