



Market share breakdown

 73.3k report views 22 total adds All dashboard instances 15

Table

Data

Info

Date range

01 Oct 2024 - 31 Oct 2024

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Show

ICP count 

Series filter

45 of 45 Selected

| Region | Total | | Mercury | | Genesis Energy | | Contact Energy | | Mer |
|-------------------|-------------|----------|-------------|----------|----------------|----------|----------------|----------|-----|
| | ICP count ← | Change ← | ICP count ← | Change ← | ICP count ← | Change ← | ICP count ← | Change ← | |
| Northland | 97,799 | 75 | 19,601 | 15 | 22,117 | -12 | 19,660 | -38 | |
| Auckland | 681,408 | 982 | 231,824 | 856 | 146,896 | -109 | 141,354 | -86 | |
| Waikato | 247,942 | 223 | 62,862 | 156 | 90,278 | -195 | 31,558 | -10 | |
| Bay of Plenty | 152,880 | 84 | 63,408 | -161 | 27,058 | 25 | 11,242 | 39 | |
| Gisborne | 17,467 | -14 | 2,665 | 3 | 3,476 | -1 | 4,814 | -12 | |
| Hawke's Bay | 83,807 | 96 | 12,828 | 128 | 25,306 | 8 | 21,569 | -65 | |
| Taranaki | 62,435 | 5 | 13,301 | 52 | 22,249 | -31 | 5,822 | -5 | |
| Manawatu-Wanganui | 125,116 | 76 | 27,205 | 128 | 40,954 | -60 | 19,431 | -45 | |
| Wellington | 237,767 | 117 | 41,666 | 393 | 83,469 | -183 | 39,931 | -66 | |
| Tasman | 22,885 | -1 | 3,655 | 6 | 2,621 | 6 | 8,146 | -28 | |
| Nelson | 29,704 | 78 | 5,317 | -3 | 4,229 | 14 | 7,378 | -10 | |
| Marlborough | 26,649 | 2 | 7,911 | -46 | 3,874 | 50 | 3,479 | -9 | |
| West Coast | 19,421 | 14 | 6,449 | -18 | 2,121 | 4 | 3,357 | -10 | |
| Canterbury | 328,174 | 474 | 48,250 | 276 | 57,088 | 331 | 80,364 | -101 | |
| Otago | 130,091 | 113 | 25,168 | -44 | 21,573 | 45 | 34,759 | 8 | |
| Southland | 54,535 | 16 | 11,586 | -29 | 6,229 | 60 | 18,111 | -17 | |

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