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Market share breakdown

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Data

Info

Date range

01 Jul 2026 - 31 Jul 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

50 of 50 Selected

	Total		Mercury		Genesis Energy		Contact Energy		Meri
Region	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP
Northland	99,330	3	19,184	-16	20,867	48	20,074	75	
Auckland	698,417	1,039	234,747	615	135,586	240	150,727	770	
Waikato	252,389	147	65,300	185	83,581	-133	35,317	287	
Bay of Plenty	155,946	33	60,839	-69	25,384	83	15,038	229	
Gisborne	19,628	-3	3,282	31	3,502	-6	5,493	0	
Hawke's Bay	82,478	-2	13,550	74	20,771	-42	22,102	75	
Taranaki	62,582	52	13,634	78	21,571	48	6,965	70	
Manawatu-Wanganui	125,733	57	28,424	95	36,928	-18	21,514	150	
Wellington	241,414	128	46,900	423	77,604	-103	42,210	364	
Tasman	27,835	-18	4,143	-9	3,009	10	9,187	-15	
Nelson	25,656	20	4,348	4	3,002	4	6,176	27	
Marlborough	26,899	-17	7,353	-7	3,220	-20	3,748	5	
West Coast	19,707	9	6,138	-20	1,829	-24	3,316	-10	
Canterbury	339,821	548	53,604	351	56,155	418	82,341	203	
Otago	134,156	207	24,260	29	21,142	102	36,776	206	
Southland	55,101	60	11,382	22	5,985	57	17,756	4	

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