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Retail category / Reports / Tag: all tags ▶ Market share breakdown

List view

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# Market share breakdown

77.6k report views

22 total adds

All dashboard instances 15

Table

Data

Info

Date range

01 Feb 2025 - 28 Feb 2025

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

46 of 46 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	98,100	31	19,522	-46	21,952	-39	19,546	-48	
Auckland	683,517	489	231,175	-204	145,228	-853	140,925	81	
Waikato	248,400	110	63,286	101	89,037	-463	31,418	74	
Bay of Plenty	153,172	31	62,705	-145	26,825	-155	11,366	32	
Gisborne	17,450	-7	2,697	7	3,355	-33	4,784	-10	
Hawke's Bay	84,143	74	12,879	11	24,920	-247	21,627	121	
Taranaki	62,473	-18	13,380	18	21,925	-113	5,904	31	
Manawatu-Wanganui	125,161	25	27,381	59	40,160	-375	19,442	70	
Wellington	238,123	-35	42,604	232	81,876	-630	39,684	-16	
Tasman	22,880	-5	3,596	-10	2,636	-3	8,015	-14	
Nelson	29,861	6	5,262	-20	4,236	2	7,358	15	
Marlborough	26,701	0	7,761	-29	3,901	-26	3,431	1	
West Coast	19,501	27	6,433	3	2,127	-8	3,323	-4	
Canterbury	329,726	427	48,250	55	57,053	-208	79,575	-164	
Otago	130,660	422	24,849	-134	21,524	-22	34,591	263	
Southland	54,563	-20	11,503	-4	6,241	-32	17,949	-35	

MARKET STRUCTURE MARKET STRUCTURE 12

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Actions related to this instance of the table report

1449 total members. Latest members:



532 users are currently online.



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