

 Market share breakdown 80.6k report views 22 total adds All dashboard instances 15

Table

Data

Info

Date range

01 Mar 2025 - 31 Mar 2025

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Show

ICP count 

Series filter

49 of 49 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	98,137	40	19,474	-43	21,919	-38	19,519	-27	
Auckland	684,570	962	231,317	126	145,005	-265	141,072	143	
Waikato	248,501	94	63,453	168	88,656	-378	31,494	75	
Bay of Plenty	153,267	90	62,584	-119	26,773	-53	11,399	37	
Gisborne	17,436	-16	2,724	26	3,329	-26	4,776	-10	
Hawke's Bay	84,208	69	12,939	62	24,755	-164	21,694	73	
Taranaki	62,483	10	13,402	23	21,851	-75	5,960	55	
Manawatu-Wanganui	125,248	60	27,472	90	39,899	-261	19,550	104	
Wellington	238,041	-67	42,916	317	81,421	-462	39,585	-97	
Tasman	22,876	-4	3,572	-23	2,510	-127	8,008	-7	
Nelson	29,879	16	5,263	3	4,099	-137	7,339	-23	
Marlborough	26,693	-9	7,725	-33	3,898	-3	3,430	-2	
West Coast	19,503	-1	6,396	-36	2,128	1	3,325	2	
Canterbury	330,199	553	48,368	130	57,138	85	79,652	77	
Otago	130,826	162	24,801	-51	21,549	22	34,619	27	
Southland	54,591	30	11,463	-42	6,242	-3	17,970	21	

MARKET STRUCTURE MARKET STRUCTURE 12

Download table ▾

★ Add to My dashboards

MARKET STRUCTURE MARKET STRUCTURE 12

Permalink

MARKET STRUCTURE MARKET STRUCTURE 12

Actions related to this instance of the table report

1473 total members. Latest members:



143 users are currently online.



newzealand.govt.nz

EA tel: + 64 4 460 8860

EMI email: emi@ea.govt.nz

[Legal information](#)

[Glossary](#)

© 2025 Copyright material on this site is protected by copyright owned by the Electricity Authority or its licensors.