Market share breakdown

135.5k report views

Table | Data | Info

Date range

01 Sep 2026 - 30 Sep 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

49 of 49 Selected

	Total		Mercury		Genesis Energy		Contact Energy		Meri
Region	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP
Northland	99,384	20	19,185	-6	20,847	-22	20,234	69	
Auckland	700,078	733	235,389	204	136,524	346	151,981	434	
Waikato	254,605	125	66,038	3	84,213	1	35,946	125	
Bay of Plenty	156,191	120	60,740	-93	25,653	104	15,442	141	
Gisborne	19,589	-14	3,327	6	3,506	11	5,455	-27	
Hawke's Bay	82,641	103	13,643	34	20,676	-75	22,278	30	
Taranaki	62,593	25	13,686	17	21,579	29	7,126	58	
Manawatu-Wanganui	125,727	37	28,706	156	36,811	-32	21,771	102	
Wellington	241,338	84	46,960	53	77,560	-24	42,573	160	
Tasman	27,833	0	4,105	-18	3,071	29	9,145	-27	
Nelson	25,714	24	4,336	-14	3,013	13	6,235	9	
Marlborough	26,888	2	7,328	-24	3,230	6	3,798	23	
West Coast	19,673	24	6,012	3	1,814	14	3,222	10	
Canterbury	340,515	580	54,049	270	56,671	174	82,554	140	
Otago	134,354	182	24,231	41	21,354	106	37,167	112	
Southland	55,099	26	11,343	3	6,115	58	17,740	-12	

MARKET STRUCTURE | MARKET STRUCTURE 12

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