Market share breakdown

133k report views

Table | Data | Info

Date range

01 Sep 2026 - 30 Sep 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

49 of 49 Selected

	Total		Mercury		Genesis Energy		Contact Energy		Meri
Region	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP
Northland	99,402	21	19,193	0	20,853	-23	20,239	70	
Auckland	700,132	706	235,387	189	136,572	363	151,963	407	
Waikato	252,670	107	65,540	7	83,627	-7	35,638	125	
Bay of Plenty	156,199	110	60,747	-91	25,655	100	15,438	136	
Gisborne	19,602	-14	3,332	5	3,508	12	5,458	-27	
Hawke's Bay	82,684	97	13,655	34	20,688	-79	22,279	27	
Taranaki	62,598	21	13,688	18	21,587	30	7,124	56	
Manawatu-Wanganui	125,811	38	28,727	157	36,837	-29	21,783	97	
Wellington	241,607	60	47,038	60	77,616	-37	42,622	155	
Tasman	27,836	-1	4,106	-19	3,073	29	9,145	-27	
Nelson	25,720	18	4,336	-15	3,016	13	6,233	4	
Marlborough	26,924	0	7,339	-26	3,236	6	3,802	21	
West Coast	19,734	24	6,030	4	1,823	12	3,236	11	
Canterbury	340,853	562	54,154	276	56,757	167	82,591	126	
Otago	134,578	183	24,297	42	21,410	101	37,192	111	
Southland	55,176	24	11,376	3	6,126	57	17,754	-11	

MARKET STRUCTURE | MARKET STRUCTURE 12

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