



# Market share breakdown

 81.2k report views 22 total adds All dashboard instances 15

Table

Data

Info

Date range

01 Mar 2025 - 31 Mar 2025

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Show

ICP count 

Series filter

49 of 49 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	98,138	41	19,476	-42	21,918	-39	19,519	-27	
Auckland	684,606	988	231,314	114	145,018	-250	141,081	148	
Waikato	248,510	101	63,451	165	88,657	-377	31,497	77	
Bay of Plenty	153,268	91	62,584	-120	26,771	-53	11,403	39	
Gisborne	17,436	-16	2,724	26	3,329	-26	4,777	-9	
Hawke's Bay	84,207	67	12,939	61	24,755	-164	21,694	73	
Taranaki	62,485	12	13,401	23	21,853	-74	5,961	55	
Manawatu-Wanganui	125,254	65	27,473	90	39,906	-258	19,549	104	
Wellington	238,049	-60	42,915	315	81,427	-455	39,584	-98	
Tasman	22,876	-4	3,572	-23	2,509	-128	8,008	-7	
Nelson	29,879	16	5,263	3	4,099	-137	7,339	-23	
Marlborough	26,691	-11	7,724	-34	3,897	-4	3,430	-2	
West Coast	19,503	-1	6,396	-36	2,128	1	3,325	2	
Canterbury	330,255	558	48,369	127	57,141	87	79,658	77	
Otago	130,832	167	24,802	-50	21,549	22	34,619	26	
Southland	54,591	30	11,465	-41	6,242	-3	17,969	20	

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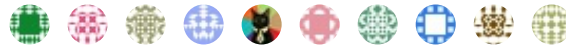
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Permalink

Actions related to this instance of the table report

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