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 List view

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Market share breakdown

 113.6k report views

Table

Data

Info

Date range

01 Mar 2026 - 31 Mar 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

48 of 48 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	99,145	60	19,339	61	20,854	-38	19,856	21	
Auckland	694,321	1,150	233,360	466	135,538	-667	147,183	1,183	
Waikato	251,603	216	64,730	210	84,151	-176	34,337	218	
Bay of Plenty	155,568	81	61,356	-80	25,254	-107	14,212	205	
Gisborne	19,668	-13	3,209	34	3,541	-13	5,462	14	
Hawke's Bay	82,326	39	13,354	59	21,023	-79	21,829	37	
Taranaki	62,488	45	13,518	-9	21,616	35	6,645	94	
Manawatu-Wanganui	125,449	21	28,093	49	37,371	-110	20,929	146	
Wellington	240,759	81	45,517	318	78,161	-144	40,989	198	
Tasman	27,862	-11	4,201	-10	3,018	4	9,241	-40	
Nelson	25,507	45	4,360	4	2,994	-6	6,111	29	
Marlborough	26,918	19	7,438	-6	3,297	-20	3,696	7	
West Coast	19,651	15	6,251	-3	1,899	-9	3,351	15	
Canterbury	337,453	586	51,413	626	55,695	-46	81,305	125	
Otago	133,428	226	24,246	-36	20,985	-42	35,865	246	
Southland	54,962	28	11,353	-23	5,885	-6	17,716	20	

MARKET STRUCTURE MARKET STRUCTURE 12

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