

Market share breakdown

👁 123.3k report views

Table	Data	Info
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Date range

01 May 2026 - 31 May 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

51 of 51 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	99,272	68	19,224	-79	20,827	-5	19,946	34	
Auckland	696,276	960	233,893	389	135,392	278	149,027	709	
Waikato	252,009	171	65,018	199	83,782	-185	34,844	204	
Bay of Plenty	155,785	46	61,149	-132	25,229	-19	14,587	172	
Gisborne	19,638	-14	3,217	2	3,528	7	5,489	17	
Hawke's Bay	82,425	21	13,430	60	20,865	-66	21,944	24	
Taranaki	62,519	14	13,507	-17	21,603	8	6,807	89	
Manawatu-Wanganui	125,588	11	28,225	62	37,134	-90	21,258	97	
Wellington	241,037	64	46,319	492	77,850	-131	41,615	189	
Tasman	27,856	-4	4,175	-14	3,011	3	9,197	-17	
Nelson	25,581	39	4,368	2	2,990	-1	6,138	28	
Marlborough	26,905	-18	7,375	-26	3,266	-14	3,720	11	
West Coast	19,694	14	6,217	-26	1,902	-2	3,370	17	
Canterbury	338,677	671	52,806	892	55,539	61	81,863	207	
Otago	133,759	131	24,256	21	20,986	74	36,337	191	
Southland	55,034	39	11,366	15	5,887	8	17,742	-5	

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