Market share breakdown

137.5k report views

Table | Data | Info

Date range

01 Oct 2026 - 31 Oct 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

50 of 50 Selected

	Total		Mercury		Genesis Energy		Contact Energy		Meri
Region	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP count ⇐	Change ⇐	ICP
Northland	99,452	64	19,187	4	20,851	-1	20,281	49	
Auckland	701,205	1,114	235,779	399	136,771	234	152,178	199	
Waikato	254,826	217	66,163	129	84,282	53	36,024	75	
Bay of Plenty	156,313	119	60,666	-72	25,776	117	15,527	87	
Gisborne	19,581	-7	3,354	27	3,485	-22	5,469	15	
Hawke's Bay	82,711	72	13,713	71	20,631	-46	22,260	-21	
Taranaki	62,635	42	13,639	-48	21,580	0	7,164	38	
Manawatu-Wanganui	125,788	58	28,777	73	36,709	-107	21,854	79	
Wellington	241,443	95	46,933	-23	77,502	-70	42,654	79	
Tasman	27,838	5	4,101	-3	3,086	15	9,137	-9	
Nelson	25,756	42	4,344	8	3,038	25	6,236	1	
Marlborough	26,913	24	7,312	-15	3,238	7	3,806	8	
West Coast	19,675	3	5,999	-14	1,826	12	3,231	8	
Canterbury	341,299	566	54,306	242	56,879	183	82,506	-59	
Otago	134,379	204	24,220	0	21,481	137	37,228	69	
Southland	55,169	71	11,335	-7	6,157	40	17,753	14	

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