

Market share breakdown

114.2k report views

Table	Data	Info
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Date range

01 Apr 2026 - 30 Apr 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

50 of 50 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	99,197	49	19,308	-29	20,828	-26	19,913	52	
Auckland	695,222	878	233,501	132	135,079	-466	148,315	1,119	
Waikato	251,802	198	64,820	92	83,956	-190	34,635	296	
Bay of Plenty	155,726	152	61,297	-60	25,230	-24	14,405	191	
Gisborne	19,649	-20	3,218	9	3,520	-21	5,469	6	
Hawke's Bay	82,402	71	13,372	19	20,935	-93	21,923	92	
Taranaki	62,499	9	13,522	2	21,591	-27	6,720	77	
Manawatu-Wanganui	125,564	113	28,163	71	37,221	-152	21,160	230	
Wellington	240,946	182	45,836	318	77,958	-204	41,422	432	
Tasman	27,854	-8	4,187	-14	3,008	-11	9,212	-29	
Nelson	25,540	33	4,366	6	2,989	-5	6,111	0	
Marlborough	26,906	-12	7,400	-38	3,276	-21	3,700	4	
West Coast	19,678	28	6,241	-9	1,906	7	3,353	3	
Canterbury	337,980	523	51,924	509	55,470	-212	81,649	331	
Otago	133,617	192	24,239	-8	20,913	-72	36,140	273	
Southland	54,981	18	11,351	-1	5,877	-8	17,744	26	

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