

Market share breakdown

125k report views

Table	Data	Info
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Date range

01 May 2026 - 31 May 2026

Region type

Regional council

Retail entity

Parent company

Market segment

All ICPs

Show

ICP count

Series filter

51 of 51 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	99,280	74	19,223	-81	20,799	-7	19,954	41	
Auckland	696,399	1,025	233,880	377	135,401	285	149,119	763	
Waikato	252,022	181	65,013	192	83,776	-190	34,855	211	
Bay of Plenty	155,008	55	61,146	-140	25,179	-21	14,598	182	
Gisborne	19,637	-16	3,219	3	3,526	5	5,489	18	
Hawke's Bay	82,430	28	13,427	58	20,864	-66	21,951	30	
Taranaki	62,522	16	13,504	-20	21,605	9	6,809	91	
Manawatu-Wanganui	125,606	18	28,220	59	37,136	-91	21,271	105	
Wellington	241,058	83	46,315	486	77,858	-124	41,625	201	
Tasman	27,857	-4	4,174	-15	3,011	3	9,199	-16	
Nelson	25,584	41	4,366	1	2,988	-3	6,140	30	
Marlborough	26,910	-14	7,375	-25	3,266	-14	3,722	13	
West Coast	19,698	17	6,215	-27	1,902	-2	3,372	18	
Canterbury	338,680	684	52,802	886	55,537	58	81,881	222	
Otago	133,755	137	24,253	19	20,982	71	36,342	197	
Southland	55,041	42	11,365	15	5,889	10	17,749	-3	

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